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## NEWS RELEASE

### **Bruin Point Helium Commences Work Program**

**Vancouver, BC, Canada – December 13, 2017 – Bruin Point Helium Corp. (the “Company” or “Bruin Point”) (TSX Venture: BPX)** Mr. Frank Jacobs, CEO, is pleased to provide this update on the commencement of the Company’s work program. The Company is an early-stage helium exploration and development company recently listed on the TSX Venture Exchange which is now initiating the exploration of the acreage held by the Company for the potential of helium, carbon dioxide and hydrocarbons.

Founded in December 2014, Bruin Point was established to acquire and assess the helium potential of areas in North America. Identifying the rapid growth in demand for helium as a result of new applications across healthcare, technology and other industries, the Company secured a ten-year lease for 12 Federal licenses totaling 17,767 acres within the prolific resource-generating Greater Uinta Basin area in Carbon County, Utah.

The Greater Uinta Basin has potential for extraction of helium, carbon dioxide and both oil and gas. The acreage held by the Company is close to established oil production to the South West and carbon dioxide production to the west. An exploration well within the Bruin Point acreage and another well less than a mile from the acreage boundary both contained helium. Independent Qualified Reserves Evaluators Gustavson Associates LLC, based in Boulder Colorado, completed their National Instrument 51-101 report<sup>1</sup> to assess the resource in August 2017. The encouraging report notes that “the assets are placed in a good geological location for potential helium accumulations to be present”.

Following several years of planning, Bruin Point can now commence the exploration of the acreage. Management visited the area and has recommended to the Board to acquire another 55 miles of reprocessed seismic data and plan for a vertical exploratory wells.

Bruin Point is led by a team with a track record of success. CEO Frank Jacobs, a petroleum engineer with 35 years of operational experience in drilling and production, is supported by Chief Financial Officer and Chief Operating Officer, Lawrence Pemble. Additionally, David Sidoo serves as Chairman and Nick DeMare as a Director. The Company holds a 100% working interest (“WI”) and an 87.5% net revenue interest (“NRI”), with 10% being held by the BLM, Amerillo Field Office, and 2.5% to the original vendor of the assets.

Helium is the primary target of the firm’s exploration efforts. The price of helium has doubled in the last decade and reliable demand projections forecast further growth, making this the perfect time to establish the Company’s foothold in the market. Amid uncertainty of supply from Qatar, support for new North American helium players is expected to be strong.

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<sup>1</sup> National Instrument 51-101 - Resource Evaluation Report:

[https://static1.squarespace.com/static/59df291729f18789e2a4ea41/t/59fb3fa1ec212da1cfe1be8a/1509638076808/Bruin+Point\\_NI+51-101.pdf](https://static1.squarespace.com/static/59df291729f18789e2a4ea41/t/59fb3fa1ec212da1cfe1be8a/1509638076808/Bruin+Point_NI+51-101.pdf)

*“Helium is a globally strategic element in emerging technologies, and by developing the resources of helium in North America we can create stable supply to meet growing demand,”* said Frank Jacobs, Bruin Point’s CEO.

Additional details regarding Bruin Point’s production plan and timeline will be available in the coming months. For more information about Bruin Point, please visit <http://www.bruinpoint.com/>.

### **About Bruin Point Helium**

Bruin Point Helium Corp., headquartered in British Columbia, Canada, is developing its helium asset in North America, covering 17,767 acres in the prolific southeast Carbon County district of Utah. Holding potentially globally significant helium reserves, Bruin Point Helium is poised to capture the opportunity offered by rising helium prices due to growing demand for helium globally being driven by new technology-based applications, and set against the limited supply of the gas on earth. Bruin Point Helium Corp. is listed on the TSX Ventures Exchange.

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### **Forward-Looking Statements**

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