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NEWS RELEASE

Bruin Point Announces 2D Seismic Acquisition

Vancouver, BC, Canada – January 10, 2018 – Bruin Point Helium Corp. (the “Company” or “Bruin Point”) (TSX Venture: BPX), today announces the acquisition of additional 2D seismic data (Phase Two Seismic Programme), that covers the Company’s Carbon County Helium Prospect (the “Project”). The seismic from several vintages was reprocessed by and acquired from Seismic Exchange Inc. (“SEI”).

The newly acquired Phase Two Seismic Programme (“Phase Two”) data, which consists of nearly 60 line miles, has been purchased to delineate additional drillable prospects and structures on the Project, as well as, upgrade the already located faulted structures which were identified in the Phase One Seismic Programme (“Phase One”).

Bruin Point’s Phase One Seismic Programme enabled the Company to identify a large faulted structure with a possible two traps in three reservoirs and one continuous resource play within its Project location.

These findings resulted in the assignment of probabilistic resources in the National Instrument 51-101 Report, completed by the Independent Qualified Reserves Evaluators, Gustavson Associates LLC. The report provides a best estimate (P50) for total prospective helium resources of 6.62 Bcf, which, if proven, in itself would meet the current global helium demand for one year.

Frank Jacobs, CEO at Bruin Point, comments: *“The reprocessed seismic data quality is excellent and reprocessing the data has already yielded a much superior product than was previously available.”*

Jacobs further explains that: *“With the addition of this expanded data set we will be able to increase the resolution and accuracy of the subsurface imaging of the Project. Once the data is interpreted we will be able to stake the first well location.”*

David Sidoo, Chairman at Bruin Point, says: *“The exploration stage at the Carbon County Helium Project is developing on schedule. We were very enthusiastic about the results from Phase One and subsequent progress made on the leases. We look forward to finalizing the interpretation for Phase Two, which could guide us towards the delineation of further helium resources, as well as enable us to determine the optimum location for the first phase exploration well(s) planned for 2018.”*

Previous wells drilled both within the Project and less than one mile outside of it have tested helium. The Carbon County Helium Project area is potentially home to significant helium resources, which is highlighted by strategic government reserves being earmarked in the neighbouring counties;

- Federal Helium Reserve #1 Woodside Dome in Emery County, Utah
- Federal Helium Reserve #2 Harley Dome in Grand County, Utah

Other key operators in the area include ConocoPhillips Company, Anadarko Petroleum Corporation and Newfields Exploration Company, to name a few.

Additional details regarding Bruin Point's operations and timeline will be available in the coming months. For more information about Bruin Point, please visit <http://www.bruinpoint.com/>.

About Bruin Point Helium

Bruin Point Helium Corp., headquartered in British Columbia, Canada, is exploring its acreage for helium covering 17,767 acres (100% Working Interest (WI) and 87.5% Net Revenue Interest (NRI) in all 12 leases) in the southeast Carbon County district of Utah. Holding potentially significant helium resources, Bruin Point Helium is poised to capture the opportunity offered by rising helium prices due to growing demand for helium globally being driven by new technology-based applications. Bruin Point Helium Corp. is listed on the TSX Venture Exchange.

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